

# MAEVE JOHNSTON

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## EDUCATION

DEC 2001 Bachelor of Fine Art emphasis Graphic Design  
Utah State University, Logan, Utah

## EXPERIENCE

APR 2021 – THOMASARTS | Creative Director

CURRENT I lead and work alongside a creative team at ThomasArts (TA). I am responsible for the creative process of various digital projects like branding, graphic design, user experience, and video production. I take the client's vision, execute it, and make it better. I continue to go above and beyond, not just in my creative skills, but overall. I have an in-depth understanding of design tools, and industry knowledge of market trends to complete each campaign. At TA I continue to use my wit and grit to complete projects on more than tight deadlines, all while being able to keep a good sense of humor. Just ask my co-workers.

MAR 2008 – THE ART DEPT. | Owner-Designer

JULY 2021 I have worked full time freelancing for 13 years. My portfolio includes design work for large brands such as: Martha Stewart, Gap, Tommy Hilfiger, BCBG, Les Mills, The Biggest Loser, Schwinn, Dwell Studio, and Jones of New York. During this time I learned about managing clients, their projects and their expectations while producing quality work efficiently, and the importance of a 401k match and health care benefits.

MAY 2002 – MAGGIE SOTTERO | Creative Director

MAR 2008 I managed a team of ten designers in a very fast-paced and stressful environment. I oversaw branding, advertising, design, photo styling, and day to day of an international bridal brand. I travelled internationally and directed brand development in two countries, while presenting the work my team and I produced to directors and executives several times per week. I focused on building unity on my team and keeping morale up, which helped improve the quality of the design and the engagement of the team members. I played a huge part in the overall improvement of the Maggie Sottero brand, which helped to contribute to the incredible growth the company experienced while I was there. I also learned it is possible to miss a flight while staring jet lagged at the gate.

MAY 2001 – MERKLEY NEWMAN HARTY | Graphic Designer

MAY 2002 At Merkley Newman Harty I was exposed to the New York Ad Agency life. I freelanced in the internal design department and produced work for such brands as Jet Blue, Citi Bank and Fila. I was able to push myself creatively and meet tough timelines to get some really good work out. I worked on a variety of print projects including several packaging jobs, and multiple branding books. I was part of a tight-knit team that taught me the importance of collaboration, camaraderie, and a two-dollar slice in the East Village.

SEPT 1999 – AXIOM | Graphic Designer

MAY 2000 My first taste of actual real-life graphic design experience. I did work for some really cool clients (Nickelodeon!), attended my first press check, became a master of the X-acto knife, and learned that spray mount can ruin a fresh pair of shoes if you're not careful.

## KNOWLEDGE

Adobe Creative Suite | Adobe Premiere | Adobe XD | Figma | Asana | Google Suite | Keynote | Microsoft Office | Microsoft Excel | Powerpoint